



SIX WEST *Your Trusted Aviation Partner*

Six West launches new website

Sliema, Malta, 9 August 2019 - Six West, a world-leading provider of flight operations services to aircraft lessors, airlines and private aviation is proud to announce the launch of its newly designed website, <https://sixwestservices.com>. The new website features a fresh and modern design coupled with improved functionality and quick access to Six West's extensive portfolio of solutions.

The website explains Six West's aviation solutions for the global aircraft leasing and airline industries in an organised manner, making it easy for visitors to navigate the site and find exactly what they need.

Speaking from the company's Malta branch, Jason Baldacchino, Digital Marketing Manager stated, "For the last several months, we've been implementing a series of improvements to our overall digital marketing strategy. Since Six West has been doubling its efforts to grow its flight operation solutions, our new website contains a very practical hierarchy of information which reflects the core values of our service delivery platform for the aircraft leasing industry.

After a series of discovery sessions where we identified the key characteristics of our end-users, a custom user interface was designed and implemented into a dynamic (CMS driven) and ultra fast-loading website. We've made core changes to how we host our website which has increased our online security and this will allow us to reach our geographically diverse end-users more easily.

We've also laid out a roadmap for improving our SEO and amongst other points, I'm confident that these changes will play into the continued success of our growth strategy."

Six West's new website will be updated on a regular basis with company announcements, whitepapers, product and service updates and career opportunities.

About Six West

Six West is a world-leading provider of support services to aircraft lessors, airlines and private aviation. An aircraft operator of choice, Six West is responsive and predictive, supporting lease transitions, deliveries, demonstrations and distressed recovery operations.

Its groundbreaking AOCs, structured for the evolving demands of today's global leasing industry, provides solutions for previously unavailable lease destinations and unrivalled levels of asset protection.

With offices in Dublin, Cork, Malta, Hong Kong and the Cayman Islands, and a connected, multi-national team, the company has strategically positioned itself to provide its services to a dynamic and global client portfolio.

www.sixwestservices.com

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